



MICHIGAN STATE UNIVERSITY
Federal Credit Union is coming to Holt



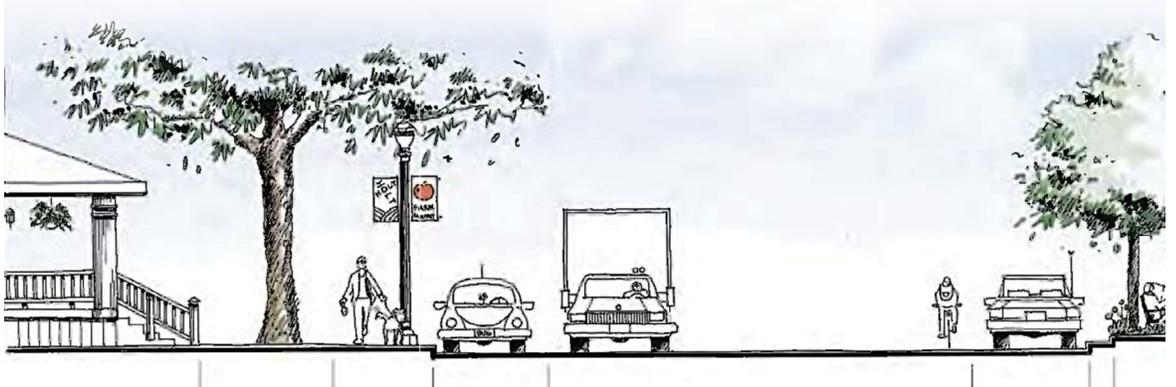
COACH'S PUB & GRILL
"We like to support the people who support us"



ALL-NEW HOLT FEST!
Join the fun on Saturday, August 17, 2019

OURTOWN AT A GLANCE >>

REALIZE CEDAR set to finish up this spring



This spring, construction crews will put the finishing touches on the Realize Cedar project, including paving the final course on Veterans Drive, finishing some sidewalk restoration and irrigation, installing amenities, and landscaping.

During the past year, crews completely reconstructed the Cedar Street Corridor, including repaving Cedar Street, reconstructing and retiming the Aurelius, Keller, and Holt Road intersections, restoring utility lines and sidewalks, and introducing new amenities such as on-street parking. All of these infrastructure improvements will redevelop the Cedar Street Corridor across Delhi Township and create a more livable, walkable community that attracts new businesses and residents, creates jobs, and boosts local property values.

"Our contractors did a great job with this project and we are proud of the results," said Lia Michaels, project manager with HRC, the engineering firm orchestrating the project. "We want to thank the community for their patience and understanding during these past months of construction, and we're all looking forward to the spring and summer months when the Delhi Township community can enjoy their new downtown."

The entire project is expected to be completed by June 1.

REALIZE CEDAR
DELHI CHARTER TOWNSHIP · MICHIGAN

"We want to thank the community for their patience and understanding during these past months of construction."

— Lia Michaels, project manager

For more information on Realize Cedar, please visit www.realizecedar.com.



OURTOWN

Growth in Delhi Township by the numbers...

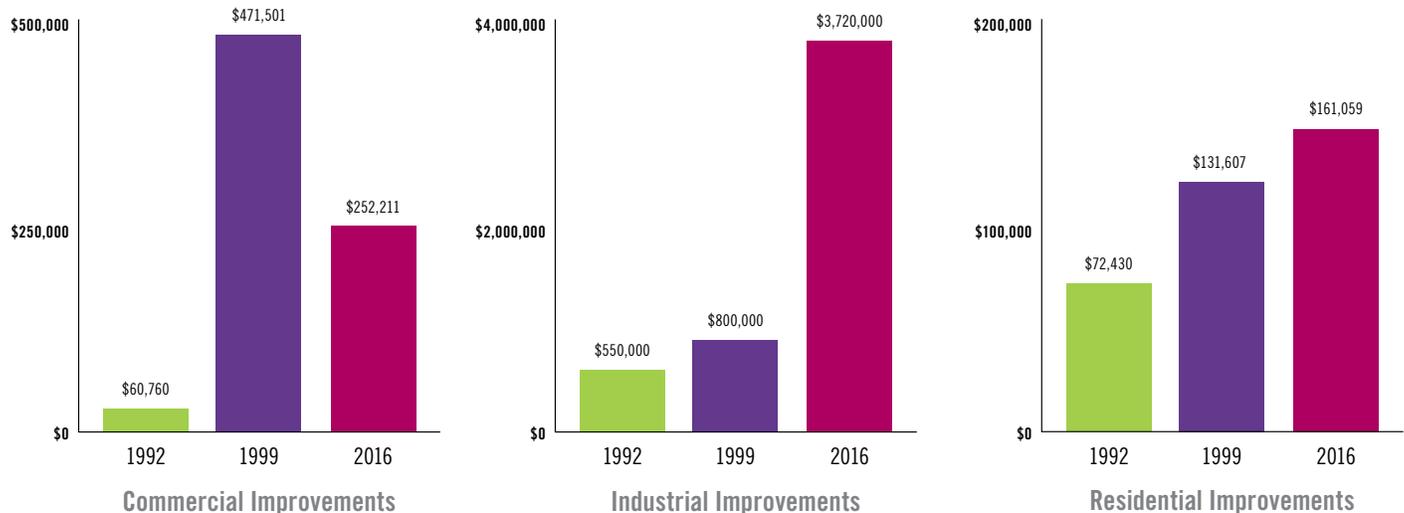
	Year	Delhi Township	Meridian Township	East Lansing	City of Lansing	Ingham County
Comparison of Assessed Values per Unit of Government**	1989*	\$193,735,900	\$613,987,400	\$388,512,230	\$1,315,107,075	\$3,241,680,074
	1999	\$474,657,400	\$1,227,113,900	\$643,178,300	\$1,924,082,887	\$5,758,805,803
	2016	\$790,026,650	\$1,821,053,200	\$990,201,785	\$2,082,758,785	\$8,348,398,957
	Growth:	408%	297%	255%	158%	258%

	Year	Delhi Township	Meridian Township	East Lansing	City of Lansing	Ingham County
Comparison of Taxable Values per Unit of Government**	1989*	\$193,735,900	\$613,987,400	\$388,512,230	\$1,315,107,075	\$3,241,680,074
	1999	\$430,030,475	\$1,121,965,027	\$598,270,750	\$1,796,177,386	\$5,256,356,261
	2016	\$718,888,120	\$1,640,026,432	\$867,754,263	\$1,919,699,800	\$7,386,544,658
	Growth:	371%	267%	223%	146%	228%

* Taxable Value wasn't established until Proposal A of 1994 and as such Assessed and Taxable Value are one and the same for years prior to 1995.

** Assessed and Taxable Values derived from the annual Equalization Reports of the Ingham County Equalization Department for the years 1989, 1999 & 2016.

Delhi Township Comparison of Improvements – 1992, 1999, and 2016



Small town culture. Big city results.



Paper Image is comprised of a dedicated team of managers, salespeople, a designer, and marketing professionals.

Graphic design, direct mail, promotional products, printed materials. They do it all — but they don't do ugly.

Though they are first and foremost a printing company, Paper Image has grown to become so much more, helping local businesses with all aspects of marketing, including logo development, branding, marketing strategies, and more.

For Missey Trudell, managing partner of Paper Image, her 33 years of experience has taught her that when it comes to marketing, the right strategy is not always one size fits all.

“So often, people don't know what their options are,” she said. Instead of fitting clients into a pre-determined marketing mold, Trudell loves to actively listen to each client's unique vision and suggest new and innovative marketing products that they might not have considered before.

“I am confident if they had gone to another printing company they would have gotten what they asked for,” she said. “But it wouldn't have been what they needed to reach the goals that they have.”

Paper Image has been a mainstay in the Holt business community for the past 35 years. They've survived and thrived through the evolution of

the industry by staying up-to-date with the latest technologies and continuously thinking about the future. But what has really set Paper Image apart from the competition is their dedication to their clients — many of whom stick around for decades.

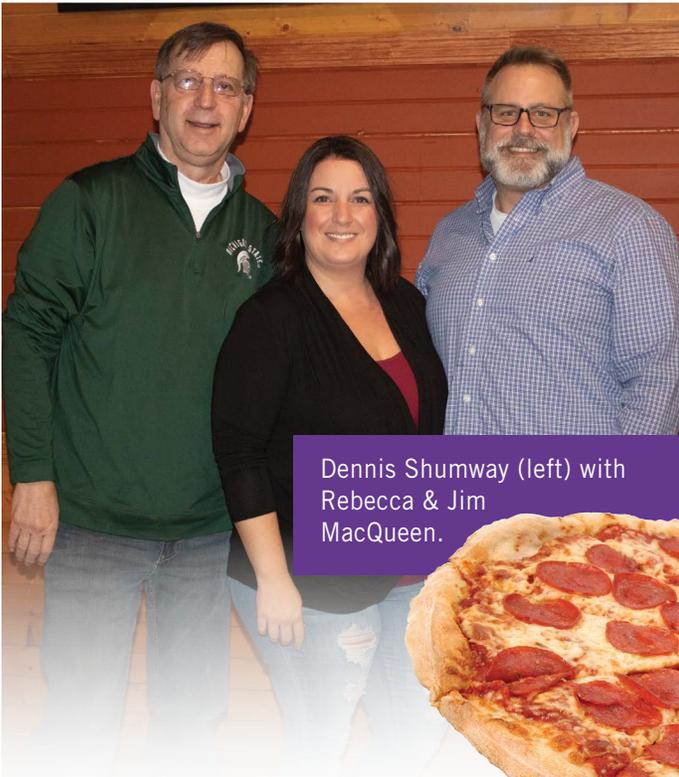
“When you are helping businesses market themselves, you really are in the relationship business,” Trudell said. “At the end of the day, it's what's best for our clients and their businesses.”

And for the entire staff at Paper Image, it's about more than just dollars and cents. They are part of the heartbeat of the community. For Trudell and fellow managing partner Todd Wallis, encouraging the company's staff to become involved with school activities and volunteer their time with local organizations is a major priority. For everyone at Paper Image, Holt-area businesses are not only clients but also neighbors and friends.

“We have a small town culture, but we have big city results,” Wallis said.

Paper Image is at 1900 Cedar Street in Holt, 517.694.2400, www.paperimage.com.

Coach's Pub & Grill *Delhi's hometown hangout*



Dennis Shumway (left) with Rebecca & Jim MacQueen.

For the past 18 years, Coach's Pub & Grill has been the place where Delhi Township has gathered together, watched historic games, and celebrated victories big and small.

Coach's next chapter will include more of the same small town charm, but now with a new partnership. Jim MacQueen and his wife Rebecca joined Dennis Shumway as owners of the restaurant this past year.

MacQueen and Shumway have been longtime friends, and when Dennis decided to retire, he asked if the MacQueens would be interested in joining the operation. The two thought, "Why not?" MacQueen and his family have lived in Holt for 15 years and are looking forward to building on the legacy Coach's has already established in the community.

"We have so much to do here," MacQueen said. "We're a family-friendly sports pub. At the other sports places in town, you just go and watch games. But we try to keep a lot of different activities going."

While Coach's will remain a place for sports fans to gather, the restaurant will also offer activities for the whole family. — board games in the cooler months, and cornhole, volleyball, and other outdoor activities during the warmer months. Plus, this team will continue to serve up Coach's classic menu, like pot roast, roasted turkey, pizza, calzones, and all-you-can-eat fish fry.

"Everything we do is made from scratch," MacQueen said. "We try to buy local Michigan products as much as possible. We like to support the people who support us."

This commitment to community spreads far beyond their food suppliers. The MacQueens also hope to set up a designated area in the restaurant called "Coach's Corner," where restaurant-goers can nominate

local coaches who have made an impact on their lives. Jim and Rebecca want to fill the walls of this new section with tributes to exceptional local coaches, both past and present.

The restaurant also donates to youth sports leagues in the area, helping to cover registration and equipment costs for young kids who otherwise wouldn't be able to participate on sports teams.

"We think it's important that we are good stewards of the community, are involved as much as we can and share our good fortune with others," MacQueen said.

Since joining the Coach's team, the MacQueens have worked with Shumway to upgrade the building, replace TVs, rebuild the outside patio area, and more. They are also expanding their online services, including offering online ordering. Now, Delhi Township families can pick up their favorite Coach's meals on their way home from the office or a sporting event.

"We are hoping to continue bringing new things to keep people excited and active," MacQueen said. "We are putting a lot of love into this building and we are excited to share that with our customers."

Coach's Pub & Grill is at 6201 Bishop Road in Lansing, 517.882.2013, www.coachspubandgrill.com. If you would like to nominate an area coach for Coach's Corner, please email coachspub@gmail.com.

Come see the new and improved...



Holt Fest

FOOD, FUN & MUSIC!

**Join the fun on Saturday,
August 17, 2019**

Holt Fest — formerly known as the Holt Hometown Festival — is back this year with the same hometown charm, but now with a different location.

The festival, now in its 20th year, was moved from its former location at the Holt Jr. High School to the Cedar Street Corridor to highlight infrastructure improvements as a result of the Realize Cedar project. Festival goers can enjoy live music and family-friendly activities at the Holt Farmers Market, Veterans Park (Memorial Gardens) and Amphitheater, and the Senior Center properties.

The festival will kick off with a parade down Cedar Street featuring the Scottville Clown Band. The live music performances will continue for the rest of the day on the two festival stages. Headlining the Farmers' Market stage is the "The Ultimate Rock Show" Tribute Band at 8 p.m. and headlining the Veterans Park stage will be Ashley Lynn & The Spurs Band at 6:30 p.m.

Along with the live music, there will be 20 different food vendors offering everything from BBQ to ice cream, the BeerWorks Craft Beer Tasting Tent (for those 21 and older), ArtSlam, unique artisans and crafters, inflatables for the kids, the annual Delhi Township Water Quality Awareness event, and Touch-a-Truck. The Senior Center will host an Elvis tribute act for Delhi Township seniors (age 55 and over), as well as their annual Ice Cream Social. At the end

of the night, the festival will close with a Laser Light Show.

This year, there will be a free shuttle bus that will run from the Holt Jr. High School during the day and throughout the evening to bring festival goers to and from all of the action. A Holt Fest Guide will be available, featuring a map of the shuttle drop-off and pickup locations, the parade route, live music schedules, food truck/food vendor locations, restrooms, etc. These colorful guides will be made available prior to and during the festival.

Businesses, organizations, and community members can get involved as sponsors, vendors, and volunteers, as well as participate in the parade with a float or banner. This year, the organization with the best float will be awarded a \$500 prize. Vendor, sponsor, and parade applications will be available on our new website. Additionally, volunteer opportunities will be available for those wanting to help with parade lineup, entertainment stage areas, etc. Volunteer information will also be posted on our website.

**For more information,
visit www.holtfest.com.**



The new MSUFCU Holt branch will be at 2313 Cedar Street.



MSUFCU is coming to Holt!

When members speak, Michigan State University Federal Credit Union (MSUFCU) listens.

So when MSUFCU received member requests about opening a new branch in the Delhi Township area, the organization's leadership went to work searching for the perfect spot.

"We want to be where our members are to make their lives easier so that we can serve them better," said Deidre Davis, Chief Marketing Officer at MSUFCU.

The new Holt branch will be located at 2313 Cedar Street, the former home of a Marathon gas station and auto repair shop. The property has soil contamination from the previous owners, making it unsafe for resale and undesirable for redevelopment. But through a partnership with the Delhi Downtown Development Authority, the Delhi Brownfield Redevelopment Authority and the Michigan Department of Environmental Quality (DEQ), MSUFCU will help to restore the once blighted property into a vibrant full-service branch for Delhi Township residents and visitors.

"We really do believe in the communities where our members live and work, and we want to be a really great partner to the Delhi area," Davis said. "The redevelopment of the site is first and foremost. But then making affordable financial products and services available to residents in that area is also of the utmost importance."

MSUFCU will hold a groundbreaking ceremony for the Holt branch on April 16. Construction will start at full speed early this summer and is expected to be completed by the spring of 2020.

The new branch will be unique from MSUFCU's 13 other locations. Instead of a traditional teller line, where visitors wait to

speaking with a representative behind a desk, members who visit the new Holt branch will be able to sit down and conduct all of their transactions with one MSUFCU professional who has been trained in all of the different branch services.

"They can get everything taken care of in a one-stop shop, so to speak," Davis said.

The Holt branch will also feature a technology bar where members can access the MSUFCU ComputerLine and mobile apps, as well as receive support and training on how to use those digital tools. Children and teens who visit the credit union will have the opportunity to play a variety of financial education games on tablets set up in the lobby. MSUFCU partnered with the Entertainment Learning Lab at MSU to develop apps for different age levels that teach age appropriate financial concepts.

"When community members know about their finances, they're equipped to make better decisions," Davis said.

Member service has been a cornerstone of MSUFCU since the organization was founded in 1937. They are committed to carrying out this legacy today and as they look toward expansion into Delhi Township and future developments.

"Something we'll be bringing to the Delhi community is the opportunity for people to pay less for services that they might be paying more for elsewhere," Davis said. "We also want community members to get a solid financial education to help them meet their goals and ultimately their dreams, because that's what we're here for. We really want to make members' dreams come true."

CRIME PREVENTION

As the weather begins to warm up and the days start getting longer, I would like to take a few minutes to talk about crime prevention. During the spring and summer months we tend to see an increase in all types of activities. Most people choose to enjoy the pleasant Michigan weather with activities such as biking, walking, hiking, golf, and other family-oriented pursuits. Criminals, however, also tend to seize the opportunity to be outside. During the warmer months of the year, the Sheriff's Office will respond to more reports of larceny, many of which can be prevented.

One of the most common types of criminal activity that we see is larceny from automobiles, open garages, and unlocked buildings or sheds. Nearly all of these types of crimes can be prevented. Many times when we respond to a report of a larceny from an automobile, we have multiple reports for the area in which the crime occurred. The common method used by criminals committing these types of larcenies is simple. The criminal will simply walk around the area or subdivision and attempt to open the door of a vehicle. They will continue to do this until they find an unlocked vehicle at which time they will proceed to go through the vehicle to look for valuables. We tend to find that criminals are looking for things such as cell phones,

computers, loose change/cash, purses, and other items that can be easily taken and carried away. This also applies to open garage doors and unlocked sheds where access can be easily gained and items taken quickly.

These types of crimes are not entirely preventable as some criminals will force entry into a vehicle. However, the vast majority of these crimes occur because the vehicle, garage, or shed was simply unlocked. I ask everyone who takes the time to read this article to please take the extra effort to insure that your vehicle, garage, and shed is locked. If you are heading to bed and cannot remember if you locked the car or shut the garage please take an extra minute to double check that your property is protected. Additionally, please do not leave valuables in your vehicle. If you do forget to lock the vehicle, at least you will not have to worry about losing valuable property.

This article is not intended to imply that a huge crime wave is coming. Delhi Township is a great community with some of the best residents in Ingham County, many of which are more than willing to help their local law enforcement and neighbors. If your subdivision does not already have a neighborhood watch program, please consider setting one up. I ask everyone who is willing, get to know your neighbors and

look out for each other. If you see something that looks suspicious please do not hesitate to report it.

**Dispatch Non-emergency:
517.272.6026**

**Ingham County Sheriff Delhi Division:
517.694.0045**

As always, use 911 in an emergency situation.



Deputy Andrew Duling • Ingham County Sheriff's Office • Delhi Division



Want to give back to your community?

Volunteering your time, talents and resources is one of the best ways you can help support the Holt community. There are a number of organizations in Delhi Township that need volunteers, for one-time events and recurring needs.

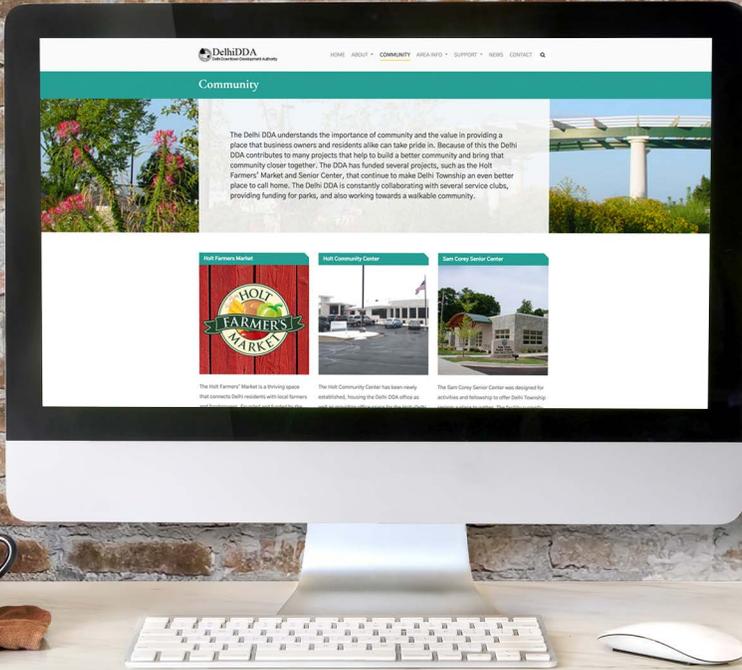
If you want to give back to the Holt community, meet new people, and gain a sense of accomplishment and purpose, volunteer today. Email HoltVolunteer@gmail.com to learn more about the needs in our community.

DDA launches new website

The Delhi Downtown Development Authority (DDA) website has a new look and feel. The site features updated graphics and improved navigation so Delhi Township residents can easily find area information, community partners, and business resources.

Visit delhidda.com today to learn more about:

- ▶ The DDA and the support it provides to the business community
- ▶ DDA funded projects like the Holt Farmers Market, The Holt Community Center, The Sam Corey Senior Center, Holt Fest, and more!
- ▶ Resources for Delhi Township businesses
- ▶ Information about Delhi DDA properties, community demographics and a business directory
- ▶ The latest news from Our Town, the Volunteer Bureau, and surveys for Delhi Township residents



THE DDA – WHO WE ARE AND WHAT WE DO

The Downtown Development Authority (DDA) promotes economic development through business attraction/retention programs and works to foster investment within the DDA district. It strives to increase the township's tax base and strengthen the local economy while maintaining those qualities that make Delhi Township a desirable place to live and work. For more information, visit us at www.DelhiDDA.com.

To contact us: Howard Haas, Executive Director
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517.699.3866
Howard.Haas@delhitownship.com

THE DDA BOARD MEMBERS:

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Rick Brown, *Holt Schools Representative*
Rita Craig, *Planning Commission Representative*
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