



TREATING THE WHOLE PATIENT

Chiropractic Professional Center



MEETING YOUR MEDICAL EQUIPMENT NEEDS

Advanced Medical Solutions



CARING AND CRAFTSMANSHIP

Mindy's Bridal & Dress Shop

[OURTOWN AT A GLANCE >>](#)



DELHI BUSINESS EXPO

WEDNESDAY, OCTOBER 30 • 6-8:30 p.m. at Holt High School

Don't miss this event!

You'll have the opportunity to meet more than 75 local business exhibitors at the fifth annual Delhi Business Expo. "There's such a diverse group of businesses right here in our community," says expo organizer Chuck Grinnell. "This is a venue for the community to learn about the products and services that are available, and for residents and local business representatives to get to know each other."

Studies show that when you "buy local," about half of every dollar spent stays in the local economy. But that's not the only reason to shop locally, says Chuck. "There's nothing like that small town service you get from people who know you."

The expo attracts hundreds of visitors annually. Many vendors offer giveaways, coupons, or special discounts for attendees. A new feature this year is a driving simulator, courtesy of the Ingham County Sheriff's Office. There will also be drawings for door prizes throughout the evening—and a grand prize drawing for a \$500 Visa gift card.



Stop by and register to win a \$500 Visa Gift Card!



DEDICATED TO HELPING OUR COMMUNITY & ITS BUSINESSES GROW
A publication of the Delhi Charter Township Downtown Development Authority • www.DelhiDDA.com

OURTOWN



Kurt Teremi, customer service representative

Advanced Medical Solutions

Home medical equipment company expands to Holt

There are some things you don't think about until you need them. But chances are, at some point in our lives, almost all of us will need some kind of home medical equipment. From a wrist splint, cane or diabetic supplies to a hospital bed, wheelchair or portable oxygen, Advanced Medical Solutions has it—and a lot more.

Advanced Medical Solutions is a family-owned company established in 1991. The Holt store is its ninth, opened in August to help the company better serve the western edge of its market.

Todd Cunningham, a marketing specialist with Advanced Medical Solutions, said his favorite part of his job is helping people. “We make people’s lives and their caregivers’ lives easier,” he said. “Home medical equipment may allow elderly people to continue

living in their own homes longer. But we’re doing more things for younger people, too.” These include equipment such as CPAP machines for sleep apnea, pregnancy supplies, and pediatric equipment including apnea monitors and nebulizers.

Advanced Medical Solutions works with physicians and caseworkers to determine the patient’s equipment needs, then delivers and sets up the equipment in the home and shows the patient or caregiver how to use it. The company’s retail stores, including the Holt location, offer customers the opportunity to stop in and purchase smaller items such as diabetic supplies, bathroom handrails, splints and much more.

Advanced Medical Solutions is at 2040 N. Aurelius Rd., Suite 1A, Holt, 517.709.3181, amsdme.com.



Holt Farmers' Market is open until November 23. Be sure to stop in, rain or shine!

2150 Cedar Street, Holt • 517.268.0024, holtfarmersmarket.org

OurTown will go online-only in 2014



Same content, same look, same “behind the scenes” profiles of local businesses. The only difference? After the January 2014 issue, OurTown will become a digital publication, available only online.

At the DDA, we are mindful of being wise stewards of the funds entrusted to us. And, like everything, the cost of print publications—paper, ink, printing and mailing—continues to rise. Publishing OurTown online also means you can read wherever you are, on whatever mobile device(s) you choose.

Thank you for reading and supporting OurTown! To be sure you don't miss an issue, please send your email address now to lori.underhill@delhitownship.com.

Mindy's Bridal Dress Shop

A reputation for caring and craftsmanship...



Throughout years of relocating for her husband's Air Force career, Mindy Tennant “always looked at the tailoring and bridal shops wherever we went.” When her husband retired from the service and they settled in the Lansing area, the master seamstress and dressmaker started a business of her own.

Mindy's Bridal Dress Shop opened in 1999, but Mindy has been pursuing her craft “half my life.” In addition to bridal gowns, Mindy's also offers dresses for prom and special occasions such as quinceañeras. Mindy makes custom gowns—about 40 percent of her bridal dress sales—“from the ground up”; the rest are ordered from major manufacturers. Surprisingly, Mindy can create a custom gown in about three months, while the ordered gowns take easily two to three times as long to arrive.

Prom season is a busy time, Mindy said, and it starts in December and January, when girls come in to reserve their dresses. Mindy keeps careful records to make sure not to sell the same gown to more than one girl from the same school. “I hold the line!” she says with a laugh.

Other than occasional help with detail work such as sewing on hooks and eyes or buttons, Mindy makes each custom gown herself. “I manage my time really well,” she said, “and I trust myself. I know what I'm doing.”

That know-how, as well as the way she takes care of her customers, has enabled Mindy's business to grow through positive word of mouth. “I like to help the girls,” she said. “I look forward to that.”

Mindy's Bridal Dress Shop is at 4319 Holt Rd., Holt, 694.2887.

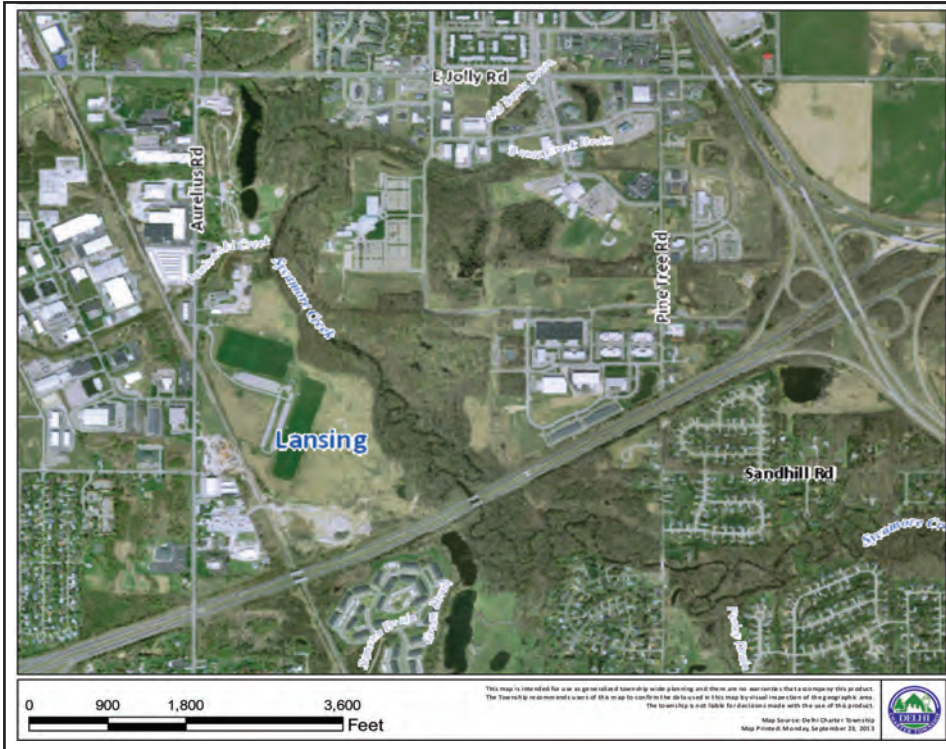
Mindy's also offers dresses for prom and special occasions such as quinceañeras.

"Section 2" is a prime area for growth

Some Delhi Township residents may not even be aware that the area known as Section 2 is part of our township, or that it's one of our fastest-growing areas.

Section 2 is bordered by I-96 to the south, Aurelius Road to the west, Jolly Road to the north, and Pine Tree Road to the east. There are a few cutouts that are not part of Delhi Township: the Kenneth A. Hope Soccer Complex on Aurelius Road and two buildings on Grand Oak Drive. Section 2 has always been a part of the DDA district—in fact, one of the main objectives for establishing the DDA was to encourage commercial development in the area.

In 1987, when the DDA was formed, there were 10 businesses in Section 2. Today, there are 112, accounting for hundreds of jobs in our township. Section 2 is home to a diverse collection of businesses, including medical practices, real estate firms, manufacturing concerns, retailers and more. Many of these businesses chose to locate in Section 2 because of its proximity to the highway and easy access to surrounding communities.



On Patrol in **OUR**TOWN

By now the kids have returned to school, the leaves have changed and everyone is gearing up for the holidays ahead! This month, I wanted to provide all of you with a few safety reminders to make it a great fall and winter season.

- **Please remember that when school crossing guards have their sign visibly displayed, you are required by state law to obey that sign and refrain from entering the area** in which they are crossing kids. This includes making turns from one street to another, if it requires you to enter the crosswalk area. Once the guard and the children are safely on the sidewalk and the sign is no longer displayed, you may proceed. Treat the sign the same way you would the flashing red lights of a stopped school bus. The safety of our community's children is everyone's responsibility!
- **Many of you will head out to enjoy the colors as they change.** Please be mindful that this is also the start of Michigan's hunting season and you may potentially be

joined in those woods by many sportspersons chasing that big buck! If you decide to hike, please wear bright colors, and, whenever possible, consider sticking to marked trails and/or places that have been set aside for your enjoyment, such as parks and nature areas.

- **Speaking of hunting,** I encourage our citizens who plan to take to their tree stands and ground blinds to always hunt safely and ethically. If you use a tree stand, wear a fall restraint system and follow safe hunting guidelines.
- **Last but not least, please remember that the burning of leaves in Delhi Township is strictly prohibited,** although you may burn brush after contacting the Township's Community Development Office at 517.694.8281 and receiving a permit. You may also contact the Community Development Office for further information.

I look forward to seeing you at the 2013 Delhi Business Expo on October 30! Members of the Delhi Division will be on hand with

information on how to protect your family and valuables. We will also have a safe driving simulator on hand, sponsored by the Michigan Sheriff's Association and State Farm Insurance. As always, if you have questions or concerns, you can reach the Delhi officers at 517.694.0045.

Suspicious persons or activities can be reported by dialing 911.

Stay safe.



Deputy Bowden



From left to right: Mike Maher, Kay Udry, Steve Meyer and Mike Ellsworth

Schiffer Mason Contractors: a reputation for excellence

Spend some time talking to Mike Maher about Schiffer Mason Contractors' projects, and you hear pride in his voice. And with good reason. University and high school buildings, state houses and historic renovations across Michigan and parts of the U.S. are testaments to the expertise of Schiffer Mason Contractors.

The firm, which focuses exclusively on industrial and commercial masonry, was founded more than 40 years ago by Dan Schiffer, now retired. Today, partners Mike Maher, Mike Ellsworth, Steve Meyer and Kay Udry comprise the ownership team.

Keeping customers happy and satisfied is, of course, one of Schiffer's driving principles. Although much of the firm's work comes from successful project bids, "call-back work" from satisfied customers—no bidding required—is both rewarding and a key part of the mix. Approximately 80% of the company's work is new builds, with the balance nearly equally split between standard and historic renovation.

One of Schiffer's proudest achievements locally was converting the historic

Board of Water and Light building in Lansing to Accident Fund Insurance Company's national headquarters. "It was an amazing project," Mike said. Michigan's State Historic Preservation Office (SHPO) has rigorous standards for historic building renovation, and Schiffer successfully overcame many complex construction challenges.

Schiffer Mason Contractors has been part of numerous projects at Michigan State University, including renovations to the Brody Complex dormitories, Mary Mayo Hall and the Plant Sciences building expansion. The firm has also done work for the University of Michigan, Wayne State University, Grand Valley State University and the University of Notre Dame. While Schiffer's focus is in Michigan, it has also been tapped for such high-profile work as the capitol building of the Commonwealth of Virginia.

Schiffer Mason Contractors is at 2190 Delhi Street NE, Holt, 694-2566, schiffermasoncontractors.com.

One of Schiffer's proudest achievements locally was converting the historic Board of Water and Light building in Lansing to Accident Fund Insurance Company's national headquarters.



Dr. Hoffman treats
“the whole patient”

Dr. Ali Hull Hoffman (right) and her assistant Carrie Miller

Chiropractic Professional Center

Patients have told Dr. Ali Hull Hoffman that coming into her office feels “like a hug.” And that’s just the way she wants it to feel.

Chiropractic Professional Center is a patient-centered practice, Dr. Hoffman says. “My intention is to treat people like family—the way I would want to be treated.” She adds that she treats “the whole patient,” not just his or her immediate or obvious concern. Appointments are a half-hour long so patients won’t feel rushed. “And when they leave, they feel great!” she said. “What other doctor’s appointment do you get to say that about?”

Word has spread, and Dr. Hoffman’s practice has grown far faster than she ever dreamed. Since its opening in May 2012, Chiropractic Professional Center has grown to near capacity—all by word of mouth. Of course, Dr. Hoffman has roots in the community, too. She’s a Holt High School alum, her mom is a longtime teacher with Holt Public Schools, and her dad is a local business owner.

Chiropractic Professional Center’s services include chiropractic adjustments, soft tissue work, hot packs and more. The Center also offers medical massage therapy with massage therapist Carrie Miller.

Dr. Hoffman did part of her internship at a Veterans Affairs hospital and intends to complete the requirements to become a VA provider. “I feel very passionately about helping our veterans,” she said.

With a busy practice, an 11-month-old son and a husband whose job often keeps him on the road, Dr. Hoffman’s life is nonstop. But she’s grateful for the opportunity to help people—and to do it right here in her hometown.

Chiropractic Professional Center is at 3400 Pinetree Rd., Ste. 101, Lansing, 574.4291.

“My intention is to treat people like family – the way I would want to be treated.”

CORRECTION: *In the July 2013 issue of OurTown, two individuals were incorrectly identified in the article about LumberTown/Pageant Homes. The general manager is Darren Bennett and the sales manager is Bill Soule. Our sincere apologies to Darren, Bill and our readers for the error.*

Advanced Video Professionals

Video from traditional to pyrotechnics



Years ago, armed with a brand new engineering degree from Michigan State, Advanced Video Professionals founder Dan Leys began his career as a “cube rat” at a large corporation. He quickly realized it wasn’t for him, went back to MSU to earn his master’s degree in telecommunications, and has never looked back.

At Advanced Video Professionals, “We produce all the TV programming for the city of East Lansing,” Dan said. “We also do some hunting and fishing shows for Fox Sports, as well as TV commercials, educational videos, government videos and music videos.” And when it comes to special effects, Advanced Video Professionals is a company other video production companies turn to.

Dan and his two “right-hand guys,” Mike and Aaron, create miniatures, pyrotechnical effects, and pretty much anything that doesn’t create a risk factor to their team. “We once built an entire section of road inside our studio for a crash scene for the Department of Transportation,” Dan said. They’ve also built—and burned down—a miniature house, among other projects. Such “practical” effects have a different look than those that are computer generated (CGI), he said, adding that “audiences are pretty smart these days” when it comes to effects. Advanced Video Professionals artfully blends the real with CGI to achieve the most authentic look.

Advanced Video Professionals moved from Lansing to Holt—Dan and his wife’s “adopted hometown”—because he found a building that was economically advantageous to buy. “We were absolutely thrilled” to locate here, he said. The couple, who live just outside Holt, have long attended community events like the Hometown Festival. Now, Dan says, “I want our company to be a good corporate partner and support community activities.”

Advanced Video Professionals is at 4150 Keller Road, Holt, 374-7160.

Retire your flag with dignity

If you have a U.S. flag that is faded, torn, tattered or badly soiled, it’s time to replace it with a new one. When you do, it’s important that the old flag be properly and respectfully retired.

American Legion Buck-Reasoner Post 238 in Holt makes that easy to do. On the northeast corner of the American Legion building at 1785 Cedar Street, there’s a bright red drop box where you can deposit your worn flag. This deposit box—a converted video return box—is easily visible from the road, said Mike Grant, a Delhi Township firefighter and American Legion Post 238 treasurer. Simply drive up and place your neatly folded flag in the drop box slot. Our veterans at the post will make sure your flag is properly and respectfully retired.

Mike noted that American Legion Post 238 holds a traditional flag retirement ceremony each year on Flag Day, June 14, which the public is welcome to attend. Additional details will be available from Post 238 or on its website as the event nears.

American Legion Buck-Reasoner Post 238 • 1785 Cedar St., Holt, 699-2235.



Drop off old flags at 1785 Cedar Street

OURTOWN

2045 North Cedar Street
Holt, MI 48842

A publication of the Delhi Charter Township Downtown Development Authority • www.DelhiDDA.com



THE DDA – WHO WE ARE AND WHAT WE DO

The Downtown Development Authority (DDA) promotes economic development through business attraction/retention programs and works to foster investment within the DDA district. It strives to increase the township's tax base and strengthen the local economy while maintaining those qualities that make Delhi Township a desirable place to live and work. For more information, visit us at www.DelhiDDA.com.

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