Issue 13 « SUMMER 2007

# Caring Animal Hospital Renovates with Help from CRRP

"The health and well-being of our pets and our our clients is very important to us."

While Dr. Bethany Steele is helping her patients inside Caring Animal Hospital, the DDA is helping her with the cost of outside renovation.

Dr. Steele has twice taken advantage of the DDA's Commercial Rehabilitation Rebate Program (CRRP), which provides matching funds for eligible exterior improvements. Last year, Caring Animal Hospital received rebate monies for siding, a new roof, and a new lighted sign. Now they are using the matching funds to have the back drive and parking lot resurfaced. Dr. Steele says her experience with the DDA has been great. "They are really easy to work with," she says. "They've been very helpful."



Dr. Bethany Steele comforts her patient Sassy.

Dr. Steele, a graduate of Michigan State University's veterinary medicine program, purchased the former Rooker Animal Hospital seven years ago because she knew and liked the Holt area and wanted to set up shop here. Their location—in a Town Center area, next to the Holt Post Office—allows nearby clients to simply walk their pets over for appointments. Although the practice is not open on Saturday, Caring Animal Hospital is open until 6:00 p.m. Monday, Wednesday and Friday, and until 8:00 p.m. on Tuesday and Thursday, a convenience for many customers.

"The health and the well-being of pets and our clients are very important to us," says Dr. Steele. "We schedule half-hour appointments so we can spend a lot of time with them. I have an excellent staff, and we all try our best to provide top-of-the-line, quality care."

Caring Animal Hospital offers preventive medicine, sick patient visits, complete anesthesia and surgery services, radiology, blood work, and grooming. In the next few years Dr. Steele hopes to add two more exam rooms, a surgery suite and more.

Caring Animal Hospital is at 2162 N. Aurelius • 694-6766.





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"The thing that differentiates us from from everybody else is the service we provide..."

### Area Teams Rely on Johnny Mac's Expertise

From community recreation to college, sports teams all over the state are outfitted by Johnny Mac's Sporting Goods right here in Delhi Township.

A family-owned business based in St. Louis, Missouri, Johnny Mac's has been outfitting athletes for 40 years. They have 6 retail stores in the St. Louis area –and one in Delhi Township. Local general manager Mike Stewart explains the Missouri-Michigan connection: "Johnny Mac's was in a buying group with VanderVoort's Sporting Goods in Lansing," he says. "When they closed, we were in a perfect position to serve that market."

Although the store is open to the public, Johnny Mac's emphasis is on supplying teams, including baseball, soccer and football.

Johnny Mac's chose their location in Delhi Township because they wanted to be close to Michigan State and the Michigan High School Athletic Association, and to have easy access to the highways for deliveries. "This area seemed like the right place to be," Mike says.

Mike lives in Holt and has been with Johnny Mac's since they opened here in 1992. "Our main focus is on serving our customers," Mike says. "In today's world, with the internet, mail order houses, and catalog houses, you can go out and find a piece of equipment for whatever price you want. The thing that differentiates us from from everybody else is the service we provide and the expertise of the sales staff. Together we probably have 400 years of experience; we can fit kids properly and point people in the right direction for the equipment they need. That service is really what we sell."

The store moved to its current location in June of 1993. Johnny Mac's has 12 salespeople on the road, and an additional 15 full and part-time staff.

Johnny Mac's is at 4255 Five Oaks Dr., Lansing • 517-393-2221

The Holt Hometown Festival may only be eight years old, but this year it's taking a look waaaaaay back—to the 1950s! Whether you were around for the original '50s or are a much newer model, you're sure to enjoy the festivities.

Like our hometown, the Hometown Festival gets bigger and better every year. Chuck Grinnell, 2007 Hometown Festival president, says he is anticipating "probably the largest parade the town has ever seen." New this year are family activities on Friday evening at Veterans Memorial Gardens, and Saturday's festivities include the 5k run, classic car show, and music and entertainment, including

> <sup>'50s</sup> legend Bill Haley and the Comets performing at 8:00 p.m. And, of course, the spectacular fireworks finale to wrap it all up. Don't miss it!

> > For more information, contact any of the committee members: Chuck Grinnell of Holt Shoe and Leather Repair; Kim Harless or Nanette Listing of Dart Bank; Mark Zdawczyh of NuUnion Credit Union; Kari DeRosa of Sweet Sensations; Randy and Kathy Visher; Vicki Williams; Jane Baker of Holt Community Pharmacy; or Mark Jenks, Delhi Township Parks and Recreation Director.

Hometown Festival goes "Back to the '50s"



*Festivities kick off Friday evening August 24 — Don't miss it!* 

**Chuck Grinnell** 

## See What's Happening with the Holt-Dimondale School Business Alliance

All local business owners are invited to join the Holt-Dimondale School Business Alliance.

"The partnership between our community businesses, local government and schools has proven to be beneficial to all involved, and ultimately to the community as a whole," says Sally Rae of Dart Bank, a long-time member.

Here's your opportunity to attend a meeting and find out more. The Alliance holds breakfast meetings on the third Thursday of the month, 7:30 a.m., at Charlar Place in Holt. The brief business meeting is followed by a guest speaker. There is no meeting in July, but the following speakers are scheduled for the upcoming months:

AUGUST - Coach Suzy Merchant, MSU women's basketball coach

**SEPTEMBER** - Chris Holman, publisher of The Greater Lansing Business Monthly

**OCTOBER** - is Dr. David Pawsat, The Center for Optimal Health;

NOVEMEBER- a presentation on taxes from Plante & Moran

In December, the Alliance sponsors a holiday mixer in the evening, so there will be no breakfast meeting that month.

# CRRP Helps Delhi Business Owners Renovate

If you're an Our Town reader, you've probably noticed references to the Commercial Rehabilitation Rebate Program, or CRRP. And if you're a business owner considering exterior renovations, you may be interested in learning more.

CRRP is a rebate program offered by the Delhi Downtown Development Authority, designed to support private investment and promote beautification of the DDA District. Simply put, CRRP helps Delhi Township business owners offset the costs of eligible exterior improvements, such as siding, signage, landscaping and more. The DDA will rebate 50 percent of the combined total cost of eligible improvements, up to a maximum of \$50,000 for each commercial property (this is based on a total of \$100,000 of eligible improvements being paid for by the owner).

For additional information, please visit www.delbidda.com and click on "Doing Business in Delbi," or call DDA Executive Director Al McFadyen at 699-3866.

#### Free Family Movies Come to the Gardens

Warm summer evenings, a beautiful setting, and free outdoor movies—it all adds up to fun for Holt families!



The Delhi Township Parks & Recreation Department is hosting a summer family movie series at Veterans Memorial Gardens. Thanks to the financial support of the Delhi DDA, admission is free. Just bring the kids, a blanket or lawn chairs, and enjoy!

All movies will start at dusk. Rain date will be the following evening.

Friday, July 27th - Flushed Away Friday, August - 10th - Night at the Museum Friday, August - 17th - Shrek 2 Friday, August 24th - Happy Feet

### Visit the DDA Website

The Delhi DDA website is designed as a tool to spotlight the advantages of living and working in Delhi Township.

If you own a business in Delhi Charter Township, you can add your business name, address, contact information and type of business to the "Doing Business in Holt/Delhi" section of the site. You also have the option of providing a link to your business's website. This offers you greater visibility to potential customers and others researching the area.

If you would like your business included, please e-mail al.mcfadyen@delhitownship.com

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The Downtown Development Authority (DDA) promotes economic development through business attraction/ retention programs and works to foster investment within the DDA district. It strives to increase the Township's tax base and strengthen the local economy while maintaining those qualities which make Delhi Township a desirable place to live and work. For more information, visit us at **www.DelhiDDA.com**.



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