



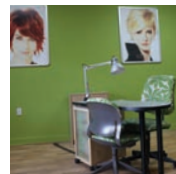
#### STONE CIRCLE BAKEHOUSE

Still growing  
and innovating



#### HOLT IN BLOOM

Flowers grace  
our community



#### ASPIRATIONS SALON

Where style  
meets comfort

#### OURTOWN AT A GLANCE

# FETA TRANSPORT

## Nationwide hauling, local roots

Feta Transport's business is moving cargo and freight across the country. But its business philosophy includes a strong loyalty to the local community.

"We're local, family-owned, and like to put money back into the community," said Bryan Thompson, terminal manager. "And if we need any supplies, we always try to work with local companies."

Owner/founder Jeff Latifi and his business partner and brother-in-law Isa Fejzullahu live in Holt. And their company, just three years old, is already a local success story.

"It started with one truck," said Bryan – and with Jeff's 15 years of experience in the transportation industry. Today, Feta Transport has 25 trucks, 68 trailers, and more than 30 employees – and serves such clients as the Big Three automakers, GM Lansing and Dart Container. Feta hauls "anywhere in the lower 48," says Bryan, and even into Canada and Mexico.

Moving product from here to there on such a grand scale is, as Bryan put it, "a simple yet complex business." As the terminal manager, he's right in the heart of the complex part. But he enjoys his work, especially because Feta is a family-owned company.

"I don't feel like a number," Bryan said.

*Feta Transport is at 2155 Delhi Street NE, Holt, 694.9590.*

Bryan Thompson, Jeff Latifi, Isa Fejzullahu



DEDICATED TO HELPING OUR COMMUNITY & ITS BUSINESSES GROW

A publication of the Delhi Charter Township Downtown Development Authority • [www.DelhiDDA.com](http://www.DelhiDDA.com)

*“When we do what we’re supposed to do, the referrals will come.”*

— Terry Simon

## Simon Roofing & Construction

### Still doing things right

A few years ago, When *Our Town* first spoke with Doug Simon, CEO of Simon Roofing & Construction, a recurring theme – and a company philosophy – emerged: “Do things right.”

That hasn’t changed, says company founder Terry Simon, Doug’s dad and mentor.

As its mission statement reflects, Simon Roofing is committed to providing top-quality products at the best price possible, and completing the job in a timely manner with knowledgeable, certified installation crews. Customer testimonials take it a step farther, consistently citing the Simon Roofing crew’s consideration and respect for homeowners and their property.

Perhaps that’s because, as a local company, Simon Roofing wants to do well by its neighbors throughout the greater Lansing area.

“We like to take care of local people,” says Terry. “When we do what we’re supposed to do, the referrals will come.”

Indeed they do. Referrals are really up, Terry says, even from the solid pace the company enjoyed just a few years ago. And it keeps the company’s crews hopping.

“We want guys that bring their A game,” he says. And both he and Doug know what an A game looks like.

“It’s been 41 years since I put my first roof on, back in the hand-nailing days,” Terry says. And Doug began following in his dad’s work boots as a teen. Hundreds of roofs later, they are still hands-on owners – although these days, Terry says, he’s much more likely to be found on a calculator doing estimates than on a roof.

From its start in 1990 as a residential roofing company, Simon Roofing & Construction has expanded its expertise to include windows, siding, gutters and insulation, and does some commercial work as well. Doug attributes this growth largely to demand from happy customers, who have found in Simon Roofing a trusted contractor.

***Simon Roofing is at 3564 Holt Road, Holt, 517.267.7599, [simonroofing.net](http://simonroofing.net).***



Doug Simon, CEO of Simon Roofing & Construction



# Stone Circle Bakehouse

It's been seven years since Kevin Cosgrove opened Stone Circle Bakehouse, became a full-time baker of artisan breads – and appeared in *Our Town*. So what's been happening since?

For one thing, Kevin says, "I've grown accustomed to getting out of bed at 4:04 a.m.!"

More importantly, Stone Circle Bakehouse has steadily grown and established itself in the marketplace. Its handcrafted products are enjoyed at area restaurants and are available at local grocers and farmers markets. Stone Circle bakes six days a week November through April; that bumps up to every day when farmers market season begins in May.

"We're small and nimble," Kevin says, which enables the bakehouse to respond readily to the needs of its restaurant clients. That might include accommodating a request for something new – quickly. "Restaurateurs are creative," he says. "And they like to work with local sources."

One significant change since Stone Circle began has been the addition of a gas-fired convection oven. This has allowed Kevin to expand from breads to more delicate items like soft pretzels, scones and chocolate croissants.



"We opened with a wood-fired oven, which is HOT," Kevin explains. At 500-600 degrees, he says, it's great for breads, but too hot for more delicate or flaky items.

Regardless whether the end product is a hearty loaf or a flaky croissant, "The [care we take with the] work doesn't change," Kevin says. "We're craftsmen."

Baking is a solitary craft, he points out – and, in his wholesaler role, Kevin doesn't often get to see who's enjoying his products. But it's different at the East Lansing and Allen Street farmers markets where he is a vendor and has an opportunity to talk directly with the consumer.

"I get to meet all kinds of customers from different walks of life," he says – and adds that their feedback may inspire a new tasty treat or a way to make an existing product even better.

*You may reach Stone Circle Bakehouse at 517.881.0603, [stonecirclebakehouse.com](http://stonecirclebakehouse.com).*

Kevin Cosgrove, manager



*"We're small and nimble"* — Kevin Cosgrove





## Holt Farmers Market

### Always something new!

"We're an established market," says Holt Farmers Market manager Chuck Grinnell, "yet there's always something new."

At eight years old, the Holt Farmers Market has earned its standing among the area's preeminent markets. But Chuck is not about to let it rest on its laurels.

This summer, in addition to established favorites, "There are a bunch of new vendors," he says. "We're scheduling and managing 47 vendors this summer."

Offerings include produce, baked goods, ready-to-eat foods – even Michigan fruit ice pops! You'll also find artisans, crafters and family entertainment. There's live music every Saturday, a kids' magic show once a month, and a story hour twice a month.

This fall, of course, will bring a wealth of seasonal foods – and no doubt something else new! Chuck encourages you to follow Delhi Farmers Market on Facebook, where you'll find a current roster of vendors and all the latest updates.

***Holt Farmers Market is at  
2150 Cedar Street, Holt,  
517.268.0024,  
[holtfarmersmarket.org](http://holtfarmersmarket.org).***

# HOLT IN BLOOM

## Parks & Recreation garden crew keeps things beautiful

*There's just something about flowers in public spaces that says, "Welcome to our community."*

Holt's floral displays began, appropriately enough, at Veterans Memorial Gardens.

"As the community started to enjoy the beauty, we began to expand it," says Delhi Township Parks & Recreation Director Mark Jenks.

Today, in addition to those at the gardens, flowers grace a number of places in the community – including the planters in the downtown area, the 9/11 memorial at Holt and Aurelius Roads, Holt Farmers Market and even along the Delhi Trails.

It all adds "curb appeal" to our community, says Mark, who adds, "I'm a big fan of decorative corners."

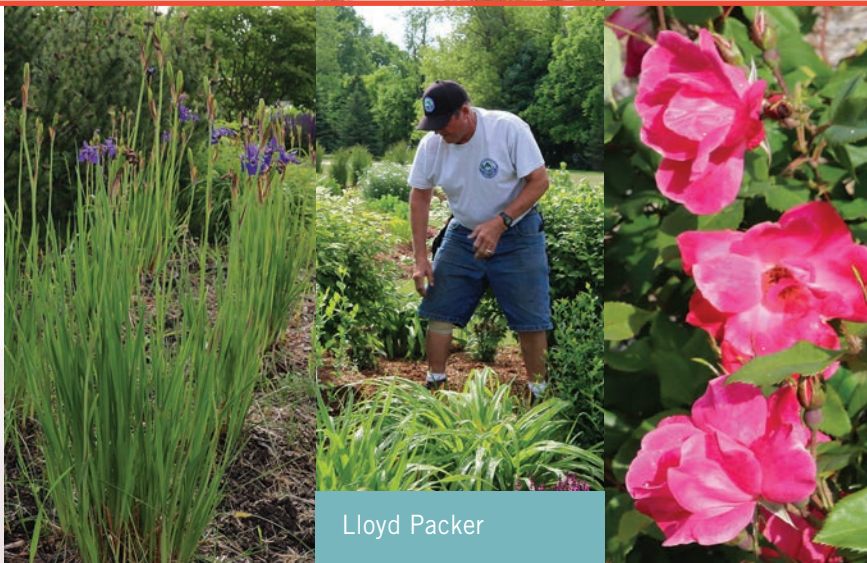
Flowers are planted and maintained by a garden staff of seasonal Delhi Parks & Recreation employees. Mark says this has proven to be the most effective way of ensuring that plantings will be regularly cared for and kept looking their best throughout the season.

'Tis the season, so enjoy!

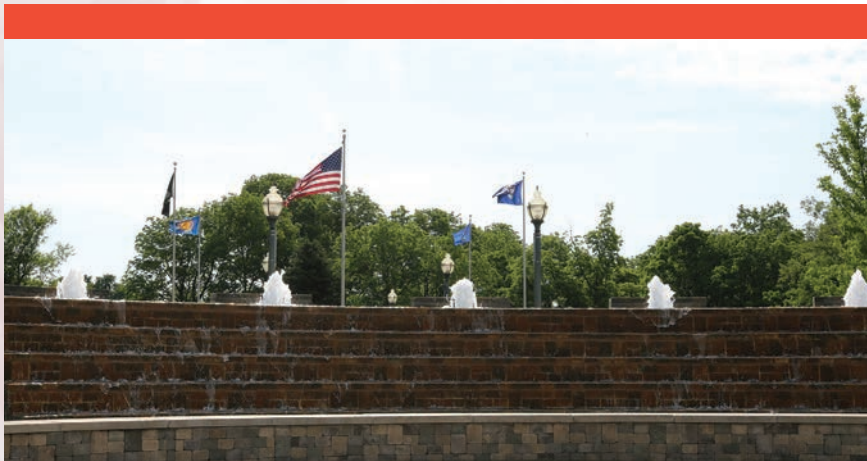
***Delhi Township Parks & Recreation is at 2074 Aurelius Road,  
Holt, 694.1549, [delhitownship.com](http://delhitownship.com).***



Christianna Blain



Lloyd Packer



## Music in the Garden

### Free, family-friendly concerts

Music in the Garden returns! Bring the blankets, the lawn chairs and the family and join us for another great lineup of FREE concerts at Veterans Memorial Gardens. All concerts begin at 7 p.m.

July 7 – Karizma – Tex-Mex  
 July 14 – Sea Cruisers – '50s-'70s covers  
 July 21 – Motor City Soul – Soul and funk  
 July 28 – Zion Lion – Reggae

*Learn more about Music in the Garden and other community events at the Holt Community Arts Council website at [holtarts.org](http://holtarts.org).*



## August 20

### It takes a lot of work to create this much fun!

The intrepid Holt Hometown Festival committee began working months ago to put together this year's celebration. Each year the committee strives to make the festival better than ever, says festival director Chuck Grinnell.

"It's a mix of the classic elements and the new," he says. Classics include, of course, the parade (11 a.m.) and fireworks (10 p.m.). In between, there are other favorites like entertainment, kids' area with inflatables, and food and vendors, all at Holt Junior High School.

This year, the Holt Community Arts Council will hold its 2nd Annual Makers Expo and craft beer tent in conjunction with the Hometown Festival. The Holt Lions Club will also host its "Touch a Truck" event at the festival for the first time, while the Holt-Delhi Historical Society is again planning some activities. And before the fireworks wrap up the evening, there will be a concert at Holt Junior High at 8 p.m.

Want to help? The committee is always in need of volunteers and sponsors! There are countless ways, large and small, to get involved.

*If you'd like to volunteer or be a sponsor, please contact Chuck Grinnell, 517.930.2655.*



# ASPIRATIONS SALON

## Great style, comfortable atmosphere

Want great-looking hair? A salon where you can feel comfortable? At Aspirations Salon, owner Jennifer McVay and her team make sure you get both.

"I have wonderfully capable stylists and a laid-back, relaxing atmosphere," Jennifer says. "I want you to feel like you can come in and put your feet on my furniture!"

Aspirations is a full-service salon offering cuts, color and styling for men, women and children, as well as nail services, special occasion packages and conditioning treatments.

"We take great care in listening and do our best to give the best experience we can," Jennifer says.

Jennifer has been in the industry for 21 years and has owned Aspirations for 10. But she says she's been "a stylist at heart" all her life – and she's assembled a staff who share that love of what they do and a commitment to clients.

"Seeing the reaction when we pull off the perfect color, cut or style is payment enough!" Jennifer says. "I'm so lucky to do what I love with people I enjoy."

***Aspirations Salon is at 2049 North Cedar Street, Holt, 699.8080, [aspirationssalon.com](http://aspirationssalon.com).***



*"I want you to feel like you can come in and put your feet on my furniture!"*

— Jennifer McVay



In this article I would like to focus on identity theft and the fraud that may result because of it. First, let us examine exactly what identity theft is.

The Federal Bureau of Justice Statistics (BJS) breaks identity theft into three general types:

- Unauthorized use or attempted use of an existing account
- Unauthorized use or attempted use of personal information to open a new account
- Misuse of personal information for a fraudulent purpose

Erika Harrell, Ph.D., BJS statistician, reported that **17.6 million** U.S. residents experienced identity theft in 2014. That number is a chilling reminder to guard your data! Easier said than done, right? But there are some simple steps we can follow.

One risk to account and personal information is quietly sitting in every kitchen. The simple trash can contains a wealth of information for thieves, at no cost to them. If you intend to discard any documents containing personal information, I recommend first using a shredder to destroy them. Your bank statements, utility company statements, health provider notifications, insurance notices, retirement account statements, etc. – all contain your valuable information.

Unfortunately, according to the Federal Trade Commission, your information may also be obtained through no fault of your own. The trash at businesses or public dumps may contain documents with personal information that were not destroyed before being disposed of. Or, the thief may work for a legitimate company – like a medical office, clinic, pharmacy, or government agency – where they have access to your data. The FTC also warns about incidents of the types I have responded to in our own community, such as email (phishing) or phone (pretexting) scams to trick the victim into revealing personal information.

The FTC recommends three immediate steps to take if your identity is stolen:

1. Place an Initial fraud alert on your credit report
2. Order your credit reports
3. Create an identity theft report

The FTC website at [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft) is an outstanding resource with detailed information on how to take action if you experience identity theft. You can even file an identity theft complaint with the FTC through this website. It also has information for law enforcement, attorneys and advocates, and businesses – including suggestions and videos specifically targeted toward the business community. It provides data security information along with current related posts such as CEO imposter scams: Is the boss for real? This is especially relevant in our business community, as I have seen this scam attempted by thieves on local businesses. To contact the FTC via telephone, call 1.877.382.4357.



Deputy James Rowley

Michigan Attorney General Bill Schuette's office is home to the state's Consumer Protection Division, which handles consumer complaints and scams along with a myriad of other responsibilities. For consumer complaints, call 517.373.1140, or you can find the Consumer Complaint/Inquiry Form online at [www.michigan.gov/ag/](http://www.michigan.gov/ag/).

The attorney general's website also provides recent consumer alerts such as:

- IRS phone and email tax scams
- Advanced-fee loan scams
- Annuities – Are they the right investment for me?
- Charitable donation refund scam
- Auto title loans

These two resources can provide individuals with valuable defense against would-be thieves.

Your personal information is a commodity in this digital age – be safe and keep it secure. Please do not hesitate to call me or any of the Delhi deputies at 517.694.0045 with questions you may have regarding identity theft or other concerns. For any suspicious persons or activity please report by dialing 911.



# What's happening in HOLT NOW?

**Holtnow.com will house *Our Town*, *Ram Quarterly*, *Community Education* and *Delhi Neighbor* newsletters**

**N**ews and information on our schools and our community can soon be read in one convenient place: **holtnow.com**.

Beginning in August, the *Our Town*, *Ram Quarterly*, *Community Education* and *Delhi Neighbor* newsletters will be published on a new mobile-friendly website.

*Our Town* has been a digital publication for a little over a year; in August it will move from its own website to **holtnow.com**. Current plans are to continue the *Ram Quarterly*, *Community Education* and *Delhi Neighbor* newsletters as print publications while also making them available digitally on **holtnow.com** beginning in August.

We'll keep you updated! If you have any questions, please contact the Delhi DDA at 517.699.3866, or email [lori.underhill@delhitownship.com](mailto:lori.underhill@delhitownship.com).



**Get connected with Holt Community Connect:** Do you know what's happening in our community? Do you want to be more involved, learn or do something new, or volunteer your time? Contact the Holt Community Connect Volunteer Bureau for more info: [Lori.Underhill@delhitownship.com](mailto:Lori.Underhill@delhitownship.com) or call 517.699.3866.



## THE DDA – WHO WE ARE AND WHAT WE DO

The Downtown Development Authority (DDA) promotes economic development through business attraction/retention programs and works to foster investment within the DDA district. It strives to increase the township's tax base and strengthen the local economy while maintaining those qualities that make Delhi Township a desirable place to live and work. For more information, visit us at **[www.DelhiDDA.com](http://www.DelhiDDA.com)**.

**To contact us:** C. Howard Haas, Executive Director  
2045 North Cedar Street, Holt, MI 48842  
517.699.3866  
[Howard.Haas@delhitownship.com](mailto:Howard.Haas@delhitownship.com)

## THE DDA BOARD MEMBERS:

Harry Ammon  
Kim Cosgrove,  
*Holt Schools Representative, Treasurer*  
C.J. Davis, *Township Supervisor*  
Dr. Tim Fauser, *Vice Chairperson*  
Dr. Brian Houser  
David Leighton, *Chairperson*  
Steven L. Marvin  
Nanette Miller, *Secretary*  
Tonia Olson, *Planning Commission Representative*